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## You Take Care of Patients; We'll Take Care of Business.

We know that as an orthodontist, your primary focus is on providing excellent care for your patients. However, most orthodontic educational programs offer limited training for the business side of the practice. You were trained to be an artistic engineer, not the CEO of a small business.

**We're here to help!** OrthoTrac software is a tried and true business solution, built by business-minded orthodontists for orthodontists. It is a fantastic productivity tool that offers you quality control mechanisms to help ensure you are providing the best possible care for your patients, as well as management tools to help you drive the business side of your practice.

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There is a reason OrthoTrac software has been around for 26 years – it is accurate, reliable, and has an unparalleled data structure. Part of the software's proven data architecture is the Patient Tracking system, which tracks all activity for a patient, including procedure codes, appointment history, and scanned and automated correspondence. The Contact Expert, unique to OrthoTrac software, allows you to run specific reports that will enable you to track patients, tie up loose ends, and stay productive.

We also created the Office Expert, which, like an administrative assistant, searches through your files every day and organizes action items into a prioritized "to-do" list. It even suggests which actions you need to take to process the items and make them current.

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Accurate, reliable accounting and reporting are essential in maintaining the financial health of your practice. OrthoTrac software delivers accurate financial data and detailed, comprehensive reporting aimed at helping you know exactly how your business is performing on a daily basis. Electronic processing of claims, statements, credit cards and recurring ACH payments will also help you improve productivity and efficiency in your practice.

Our flexible appointment scheduler helps keep chairs full and lets you juggle appointments efficiently. We know that most patients who call to reschedule an appointment need to move the appointment not only to a different time, but also to a different day, so we made sure that our drag and drop scheduling enables you to move appointments quickly and easily. We even provide you with a clipboard so you can place an appointment to the side while you search different days or times.

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Successful communication with your patients is the key to your success, so we've designed a charting module which shows your patient's progress from start to finish. OrthoTrac software provides you with comprehensive tools, such as digital radiography, a charting module with treatment planning, tooth charting, correspondence questionnaires and letters, patient education software and imaging software.

OrthoTrac software is a rock-solid practice management system with built-in business intelligence that empowers your team to deliver the best care for your patients, while simultaneously monitoring the financial health of your practice.

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